

Cited AWWA definitions (AWWA WaterWiser Glossary)

<http://www.awwa.org/Resources/Waterwiser.cfm?ItemNumber=33641&navItemNumber=3374> ) and non-AWWA suggestions.

These are rather similar to what the Municipal workgroup did earlier, with a bit more specifics regarding the NAICS.

## **COMMERCIAL**

"Customers who use water at a place of business, such as hotels, restaurants, office buildings, commercial businesses or other places of commerce. These do not include multi-family residences, agricultural users, or customers that fall within the industrial or institutional classifications."  
(AWWA)

More specifically, commercial water-users include establishments that can be described within Sectors 42 - 56, 72 and 81 of the North American Industry Classification System (NAICS), including: wholesale trade, retail trade, transportation and warehousing, information, finance/insurance, real estate, professional/technical services, management services, waste management, accommodation/food services, and other services.

\*Sector 71 (Arts, Entertainment, and Recreation) *might* be classified as commercial or institutional depending upon whether the owner is a private or public entity.

## **INSTITUTIONAL**

"Water-using establishment dedicated to public service. This includes schools, churches, hospitals, and government facilities. All facilities serving these functions are considered institutional regardless of ownership."  
(AWWA) Institutional water users include establishments that can be described within NAICS sectors 61 (Educational Services), 62 (Health Care and Social Assistance), 71 (Arts, Entertainment and Recreation) if publically owned, and 92 (Public Administration).

\*Subsector 2213 Water, Sewage and Other Systems *might* be considered institutional if the facility is owned by a public entity, otherwise it might be considered industrial if it is owned by a private firm (an Investor-Owned Utility) for instance. This might be confusing for IOU recipients of our water use survey.

## **INDUSTRIAL**

Industrial water users include establishments that can be described within NAICS sectors 21 (Mining), 22 (Utilities, see subsector 2213 note under institutional use), 23 (construction), and sectors 31-33 (manufacturing).

**AGRICULTURE**

Agricultural water users include establishments that can be described within NAICS sector 11 (Agriculture, Forestry, Fishing and Hunting).