

Summary of Minutes

Water Conservation Advisory Council Workgroup Meeting and Conference Call
Workgroup: Public Awareness

Date: June 13, 2022
Time: 2:00 p.m.
Location: Remote (GoToMeeting)

<u>Members</u>	<u>Alternates</u>	<u>Interested Parties</u>	<u>TWDB Staff</u>
Jennifer Allis Sarah Schlessinger	Helen Dulac		Josh Sendejar Shae Luther Jaclyn Buck

Documents can be found at: www.savetexaswater.org/meeting/workgroup/public-awareness.html

I. Introduction of Participants

The meeting began at 2:08 p.m.

II. Discussion on Updates for the 2022 WCAC Legislative Report

Josh began discussion by providing a recap of the legislative recommendation as well as some comments from the council during the last WCAC meeting.

It was noted there was general consensus from the council to include a funding amount for the recommendation.

A question was asked on utilizing the \$6 million the Legislative Budget Board quoted in 2013 as a funding amount for the recommendation. A follow up question was asked if the \$6 million figure was still relevant.

Sarah Schlessinger noted that than try to assess the proper figure, the \$6 million could be used in the request as an initial investment.

It was also noted that Sarah S. touched base with TWDB leadership, who were receptive to the idea of a request for funding for a statewide awareness campaign. TWDB leadership did ask that a request include language to partner and/or contract with appropriate organizations as needed.

Jennifer Allis noted that language similar to that used in the ET Network draft legislative recommendation could be mimicked for this recommendation as well.

Sarah Schlessinger noted she was willing to incorporate the discussed revisions into the document and have the group review an updated draft through email rather than hold another meeting to discuss feedback. The workgroup agreed that would be the best course of action.

Josh will send Sarah and Helen Dulac an updated draft of the legislative recommendation for revision.

III. Other Business

No other discussion was held

IV. Adjourn

The meeting was adjourned at 2:36 p.m.