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**Now Accepting Award Applications until November 2, 2011**  
Download an application packet at [www.savetexaswater.org](http://www.savetexaswater.org)

September 2, 2011

## *Save Texas Water* *Blue Legacy Award in Agriculture*

### **Water Grows Texas**

Texas is a vast land with unique resources and industries that sustain our economy and our lives. From the Panhandle to the Rio Grande Valley water is the vital natural resource that binds our livelihoods together. As individuals and as an industry, agricultural producers, conservation districts and irrigation districts are actively working to protect and conserve water resources because they know that responsible stewardship is a part of good business. For agricultural producers, water is much more than a tool of the trade.



### **What is the Blue Legacy Award?**

Though it often goes unrecognized the agriculture industry is actively conserving and efficiently using water through everyday decisions, investments, and practices. Stewardship of our water resources deserves recognition and that is why the Water Conservation Advisory Council created the Blue Legacy Award in Agriculture. The awards are a way to showcase agricultural producers as effective caretakers of water resources.

The Blue Legacy Awards are open to any agricultural



Blue Legacy Award Program

### **Important Dates**

**Nov 2<sup>nd</sup>** Nomination forms due

**Nov 9<sup>th</sup>** Selection committee meets to determine winners. These winners are personally notified shortly thereafter, but are not publically announced

**Dec 9<sup>th</sup>** Winners are publicly announced and honored at the 2011 Texas Irrigation Expo in McAllen, TX on Dec. 9 -10

For more details and a nomination application. Visit [www.savetexaswater.org](http://www.savetexaswater.org)

Contact Council Support Staff at 512.463.1667  
[wcac@twdb.state.tx.us](mailto:wcac@twdb.state.tx.us)

producer (individuals, families, or operations) who want to showcase their water conservation success.

- The operation must be located in Texas
- Achievement must have been made or worked towards in the past 5 yrs

Winners are selected by an expert selection committee that represents farmers, ranchers, conservation groups, state agencies, and universities. The selection committee considers the use of best management practices, innovative technologies, leadership of the producer, and sustainability of business as a whole.



#### **How does the award benefit agricultural producers?**

The Water Conservation Advisory Council will utilize winner's and applicant's success stories to promote the agricultural industry's efforts in water conservation. Blue Legacy Award recognition promotes properly managed water resources as a vital component of sustainable agricultural operations.

#### **Category Winners Receive:**

- Prestigious award trophy engraved with the individual's or organization's name
- Acknowledgement (name and logo) in feature articles where possible and on the Water Conservation Advisory Council's website.

Photos courtesy of Texas Alliance for Water Conservation

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#### **[About the Water Conservation Advisory Council](#)**

Since 2007 Presiding Chairman C.E. Williams and other appointed members of the Water Conservation Advisory Council (Council) have been working diligently to address the charges given to it by the 80<sup>th</sup> Legislature in Senate Bill 3 and House Bill 4 (80R). The Council comprises 23 members who represent various broad interest groups and provides a professional forum for the continuing development of water conservation resources, expertise, and progress evaluation for the benefit of Texas.

