



Save Texas Water
Water Conservation Advisory Council
www.savetexaswater.org

NEWS RELEASE

FOR IMMEDIATE RELEASE

September 12, 2011

Contacts:

C.E Williams 806.883.2501
Presiding Chair
cew@pgcd.us

Vanessa Escobar 512.463.1667
Council Support Staff
Vanessa.escobar@twdb.state.tx.us

Advisory Council Invites Stakeholders to the Table to Discuss Water Conservation Issues

AUSTIN – (September 12, 2011) - Council recently distributed an invitational letter to key stakeholders that were identified as having interests in water conservation issues.

Since 2007 Presiding Chairman C.E. Williams and other appointed members of the Water Conservation Advisory Council (Council) have been working diligently to address the charges given to it by the 80th Legislature in Senate Bill 3 and House Bill 4 (80R). The Council comprises 23 members who represent various broad interest groups and provides a professional forum for the continuing development of water conservation resources, expertise, and progress evaluation for the benefit of Texas.

The Council would like to expand its efforts and recruit active participation from additional leadership groups, associations, and organizations that represent interests for varying water user groups. Stakeholders from the agricultural, municipal, industrial, commercial, and institutional sectors are invited to participate in the Council's activities and share their organization's perspective on key water conservation issues relating to Best Management Practices (BMPs), water use metrics, and public awareness efforts.

Members of the Council have asked that interested stakeholders complete an interest form online by visiting the website, www.savetexaswater.org . The Council and its workgroups will actively communicate and inform interested stakeholder groups of Council and workgroup activities and will encourage active participation by arranging meetings, discussions, and other forums to develop consensus based recommendations on metrics, best management practices, and public awareness.

Duties of the Council

Duties of the Water Conservation Advisory Council:

- Monitoring trends in water conservation implementation
- Monitor new technologies for possible inclusion as best management practices
- Monitoring the effectiveness of the statewide water conservation public awareness program
- Developing and implementing a state water management resource library
- Developing and implementing a public recognition program for water conservation
- Monitoring the implementation of water conservation strategies by water users included in regional water plans

- Monitoring target and goal guidelines for water conservation to be considered by the TWDB and TCEQ

To learn more about the Water Conservation Advisory Council, visit www.savetexaswater.org or contact Vanessa Escobar, Council Support Staff at Vanessa.escobar@twdb.state.tx.us or (512) 463-1667.

###

Water Conservation Advisory Council ~ PO Box 13231 ~ Austin, TX 78711

DRAFT