



News Release

For immediate release
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TEXAS WATER DEVELOPMENT BOARD APPROVES
RECOMMENDED SELECTIONS OF INTEREST GROUP
MEMBERS FOR THE WATER CONSERVATION
ADVISORY COUNCIL

AUSTIN – (August 20, 2009) – The Texas Water Development Board (TWDB) approved the recommended selections of Interest Group Members for the Water Conservation Advisory Council (Council). The appointments were made to fill Council member positions whose term of office will expire on August 31, 2009. Those approved and the area they represent are as follows: Cindy Loeffler, Texas Parks and Wildlife Department; C. E. Williams, Regional Water Planning Groups; Jim Parks, River Authorities; Dr. Ken Kramer, Environmental Groups; Dr. Vivien Allen, Higher Education; Gary Spicer, Electric Generation; Janet Adams, Rural Water Users; Dr. Robert Mace, TWDB Deputy Executive Administrator, Water Science and Conservation.

The Council was created to provide the Governor, Lieutenant Governor, Speaker of the House of Representatives, Legislature, Texas Water Development Board, Texas Commission on Environmental Quality (TCEQ), political subdivisions, and the public with the resource of a select council with expertise in water conservation. According to the legislation passed in the 80th Regular Session of the Texas Legislature (2007), the Council is composed of 23 members representing 23 interest groups. Members are appointed by the TWDB.

Duties of the Council include monitoring trends in water conservation implementation and new technologies for possible inclusion as best management practices; monitoring the effectiveness of the statewide water conservation public

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awareness program; developing and implementing a state water management resource library; developing and implementing a public recognition program for water conservation; monitoring the implementation of water conservation strategies by water users included in regional water plans; monitoring target and goal guidelines for water conservation to be considered by the TWDB and TCEQ; and evaluating the desirability of requiring certification of water conservation training facilities entities and programs that provide assistance to retail public utilities in developing water conservation plans.

For more information on the Council, please visit www.savetexaswater.org.