

# 2012 Save Texas Water Blue Legacy Award

Nomination  
Packet



Municipal Award

Presented by Water Conservation Advisory Council

## Save Texas Water

### Blue Legacy Award for Municipal Water Suppliers

#### Water Sustains Texas

Texas is a diverse state with unique resources and industries that sustain our economy and our lives. Municipal water use plays a fundamental role in supporting the state's economy and population, and satisfies a wide range of residential, industrial, commercial, and institutional demands. In order to ensure that Texas is sustainable in the 21<sup>st</sup> century we will need to rely on the smart management of the state's water resources. Meeting that challenge will require improvements in the efficiency of water use in the rapidly growing urban areas as well as the rural agricultural areas of the state.



Texas leaders have increasingly recognized that municipal water conservation is an important part of long-term water planning to meet future needs. In recent years, many areas of the state have demonstrated that municipal water conservation planning does produce enormous benefits and is an integral part of water management. Many communities around the state have taken significant strides in ensuring wise water use and have found conservation programs to be a cost effective method of meeting increased water demands while postponing expensive supply or capacity expansion. The water savings that water conservation measures can provide are real, practical, and offer significant untapped potential.



#### What is the Blue Legacy Award?

Municipal water users have been improving efficiency for many years by replacing old technologies and practices with those that permit us to accomplish the same desired goals utilizing lower water demands. In the most successful instances water conservation has essentially become part of the business case for a utility's long term plan for water supply.

Responsible management of our water resources deserves recognition and that is why the Water Conservation Advisory Council created the Blue Legacy Awards. These awards are a means to showcase municipal water suppliers as effective stewards of water resources. Through the Blue Legacy Awards the Council honors these groups whose practices enhance conservation of water while maintaining or improving profitability.

Recognition is given to water suppliers that have demonstrated outstanding and innovative commitment to the state's mission of promoting responsible management of water resources as well as conservation of Texas' water resources.

#### **How does the award benefit municipal water suppliers?**

Through the Blue Legacy Award recognition the Council hopes to encourage others to initiate like-minded programs and reinforce a commitment of conservation and stewardship of water resources in Texas. The Council will utilize winners' success stories to promote municipal efforts in water conservation. Blue Legacy Award recognition also promotes the winners themselves as credible spokespersons. Through these winners, the program will generate positive information about water conservation in municipal settings as well as encourage others in the state to improve their water conservation practices.

#### **Nominations for the Blue Legacy Award for Municipal Water Suppliers**

This award is open to municipalities, wholesale water providers, retail water providers, water supply corporations, water supply districts, and utility districts. Any individual, group, agency, association, council or organization may nominate an entity. Entities may also self nominate themselves for the award. Nominations can be submitted in only one category. Winners are selected by an expert selection committee that represents municipalities, conservation groups, and state agencies. Past nominees are eligible and encouraged to resubmit their nomination form; previous winners may not reapply. The selection committee considers the use of best management practices, innovative technologies, and leadership of the utility.

#### **Nomination form:**

The full nomination form and directions for its completion are enclosed in this packet.

## Save Texas Water Blue Legacy Award for Municipal Water Suppliers

### Eligibility Criteria

The Water Conservation Advisory Council will recognize municipal water utilities who have implemented exemplary water conservation programs. The Blue Legacy Awards are open to any public water supplier to showcase their water conservation success. This award is open to municipalities, wholesale water providers, retail water providers, regional water suppliers, water supply corporations, water supply districts, and utility districts. Any individual, group, agency, association, council or organization may nominate an entity. Entities may also self nominate themselves for the award.

### Award Categories:

One award will be given in each of the following categories:

- Water Supplier ~ Metropolis [>500,000]
- Water Supplier ~ Medium [100,001 – 500,000]
- Water Supplier ~ Small [50,000-100,000]
- Water Supplier ~ Rural [<50,000]
- Regional Water Supplier (Regional Water Districts, River Authorities, Wholesale Suppliers)

### Category Winners Receive:

- Prestigious award trophy engraved with the individual's or organization's name
- Acknowledgement (name and logo) in feature articles where possible and on the Water Conservation Advisory Council's website

### Selection Process

To ensure independence and integrity, all entries are comprehensively assessed by an independent selection committee.

**Helpful tip:** The key to a successful nomination form is providing specific examples and providing any additional data or results of implemented conservation programs.

### Winning Entries:

The selection committee will contact winners by telephone and email during the month of March 2012. Winners will be invited to attend the 2012 Texas Water conference in San Antonio, TX for presentation of the award. If winners cannot attend the conference the award will be delivered to them.

**A completed nomination packet should include all required items below:**

- Completed Nomination Form (Nominee Profile, Sections I, II, III, IV)
- Supporting Information – photos, brochures, maps, charts, press clips

### Important Dates

**Feb 29<sup>th</sup>** Nomination forms due

**March 7<sup>th</sup>** Selection committee meets to determine winners. These winners are personally notified shortly thereafter, but are not publically announced

**April 11 - 13<sup>th</sup>** *Exact date/time/ location TBA*  
Winners are publicly announced and honored at the Texas Water 2012 Conference in San Antonio, TX. [www.texas-water.com](http://www.texas-water.com)

# Nomination Form

## Nominee Profile

Self Nomination

Nominating Someone

If you are nominating someone please provide us with your contact information.

Name:

Phone:

Email:

Mailing Address:

Nominee Name:

Nominee Phone:

Nominee Email:

Nominee Shipping Address: \_\_\_\_\_

Organization to be recognized:

Type of public water supplier select only one:

- Water Supplier ~ Metropolis [>500,000]
- Water Supplier ~ Medium [100,001 – 500,000]
- Water Supplier ~ Small [50,000-100,000]
- Water Supplier ~ Rural [<50,000]
- Regional Water Supplier (Regional Water Districts, River Authorities, Wholesale Suppliers)

The following sections of the nomination form are to be type written. Please provide your written descriptions for the following sections in a format that is a minimum of 2 pages and no more than 10 pages (total of sections II –IV). Supporting material can be mailed or emailed separately.

### Section I – Pick a Program Area

Please select only one of the following program areas or project efforts to highlight and describe in this nomination application. Once you have made a selection please proceed to complete the following sections II - IV. You may submit multiple applications for individual programs.

- |  |  |
|--|--|
| <input type="checkbox"/> Conservation Rate Structuring       | <input type="checkbox"/> Plumbing Program  |
| <input type="checkbox"/> Drought Contingency Plan            | <input type="checkbox"/> Public Awareness Program  |
| <input type="checkbox"/> ICI Program                         | <input type="checkbox"/> Rainwater Harvesting Program  |
| <input type="checkbox"/> Irrigation Auditing Program         | <input type="checkbox"/> Rebate, Retrofit, or Incentive Program                                      |
| <input type="checkbox"/> Landscape Design Incentive Program  | <input type="checkbox"/> Residential Water Use Program   |
| <input type="checkbox"/> Leak Detection Program              | <input type="checkbox"/> Residential Water Use Survey Program  |
| <input type="checkbox"/> Low Income Plumbing Upgrade Program | <input type="checkbox"/> School Educational Program  |
| <input type="checkbox"/> Meter Replacement Program           | <input type="checkbox"/> Water Reuse Program   |
| <input type="checkbox"/> Outdoor Water Use Program           | <input type="checkbox"/> Other {You may choose to highlight a single program that may not be listed} |
-

## Section II - Description of Program and Conservation Practices

- Please describe the water conservation program/project effort being submitted for the award. How was the program implemented? Does the project contribute new information on how to improve water conservation? Is it a new concept or process? Is it a creative solution to a problem? Is significant research and development required? Does it go significantly beyond minimum requirements or expectations?
- Please provide [supporting materials](#) such as photos, brochures, maps, data charts, press clips etc. Supporting material may be emailed in digital format or you may mail the material along with your nomination packet.

## Section III – Measuring Results

- Describe your project's results. Can we measure its contribution towards water conservation and water efficiency? Describe either or both the quantitative and qualitative forms of measurement that are used to demonstrate the effectiveness of the project effort or program.
- Please include, if possible, measured or estimated savings that demonstrate the success of the program and how those values were obtained.

## Section IV – Leadership in conservation

- Describe any cooperative efforts or partnerships that contributed towards the entity's achievements in water conservation (e.g. government agencies, industries, conservation groups, civic groups, schools, citizens, associations, etc.)
- Describe how the nominee demonstrates leadership in water conservation within the community and within their region.

### Submission Instructions

You may submit your nomination form electronically by emailing your *word* or *pdf* document to [wcac@twdb.state.tx.us](mailto:wcac@twdb.state.tx.us)

Or

You may mail in your nomination form as a stapled packet, notebook, or binder

**Completed nomination forms must be emailed or postmarked by February 29th to:**

Water Conservation Advisory Council  
PO Box 13231  
Austin, TX 78711

### \*Supporting Material\*

Regardless of which format you submit the nomination form you may choose to either mail in hard copies of your supporting material to the above address or email digital files of your supporting material to

[wcac@twdb.state.tx.us](mailto:wcac@twdb.state.tx.us)

### Questions

Contact Vanessa Escobar, Council Support Staff  
512.463.1667

[wcac@twdb.state.tx.us](mailto:wcac@twdb.state.tx.us)