

Summary of Minutes

Water Conservation Advisory Council Workgroup Conference Call
Workgroup: Industrial

March 3, 2016

Time Start: 10:05 AM

Time Stop: 10:30 AM

Members	Alternates	Interested Parties	TWDB Staff
Karl Fennessey	Jennifer Allis	Jonathan Kleinman Mark Jordan	Mindy Conyers

Summary

The Industrial Workgroup met to review the assignments for the 7 Charges to be addressed in the biennial report to the legislature and to identify potential input into the initial draft of the report.

The meeting started at 10:05 AM CST.

The proposed assignments for drafting the initial section for each charge were reviewed. After discussion, no volunteers came forward for the two outstanding charges, #1 and #7. It was suggested that Bill Hoffman should have significant material to contribute to Charge #1.

The discussion then turned to potential ideas for inclusion into the various charges. The following items were brought forward for discussion at the larger council meeting or with the individuals working on the initial drafts:

1. Work with Bill Hoffman to determine if the best management practices and case studies being developed for other groups may fit into some of the chapters;
2. Discuss with Council the idea of proposing a research pilot fund for testing innovative products;
3. Discuss with Council the feasibility of a statewide ET (evapotranspiration) Network; and
4. Discuss with Council the idea of using the Plano Water Wise (or similar programs like Water My Yard) online, interactive program to design a water efficient lawn and receive weekly water suggestions, etc. Charles Swanson at TAMU may be a good contact for input.

Action Items

→ Work with Bill Hoffman to determine if the GMP's and case studies being developed for other groups may fit into some of the chapters. (✓ Karl sent email.)

The call ended at 10:30 AM.