

Workgroup Meeting Agenda

Workgroup 1: Public Awareness & Recognition

Water Conservation Advisory Council

Date: Wednesday September 16, 2009
Time: 9:00 am
Location: The public may access the meeting at the following location:
Texas Water Development Board
Room 513F - Stephen F. Austin Building,
1700 North Congress Ave - Austin, TX

Meeting called by: Carole Baker, Workgroup 1 Spokesperson
Meeting Facilitator: Texas Water Development Board Support Staff
Meeting Attendees: Water Conservation Advisory Council Members of
Workgroup 1.

- Call to Order/Roll Call
- Discussion and development of a workgroup work plan.
- Discuss and identify three priority research topic concepts that will be considered for submission by the Council to the TWDB.
- Discussion on elements and scope of a public recognition program to be implemented by the Council.
- Discussion on developing guidelines, criteria, and a tool that will assist an entity in measuring the effectiveness of their public awareness program.
- Adjourn

Information:

Any recommendations of the Workgroup will be presented to the Members of the Water Conservation Advisory Council for their consideration and decision.

For additional information contact:

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